

215 359 1576

08/13/90

09:40

RJR 1300 1340 1326 /

001/002

TO: BILL LISA

Please note the following and act accordingly.

Joe
J.H. Casey

J.A. Morris
Chain Accounts Manager

R.J. Reynolds Tobacco Company
4559 West Chester Pike
Newtown Square, Pennsylvania 19073

RJR

D.M. *JK* 18/7/80
T&D *JK* ✓ 1/1/90
S.R.M. *JK* 1/1/90
S.A.M. *JK* 1/1/90 18/7/90

August 13, 1990

TO: 1228 - J. H. Casey	1334 - F. J. DeJong
1230 - G. B. Brown	1528 - G. R. Deschenes
1232 - R. A. Pettorini	1530 - G. M. Richardson
1326 - R. R. Steele	3922 - D. M. Comer
1328 - R. A. Ridge	3928 - M. S. Hirsh
1332 - R. L. Van Sickle	

SUBJECT: Wawa Markets - Plan-O-Gram for Exclusive PCD

Gentlemen:

Attached is the Plan-O-Gram for Wawa locations for the Exclusive PCD.

4 styles Doral 2 Styles Magna

4 Styles Doral Magna/Armor-All Promotion
(25¢ Coupon)
(on top of each other)

Sincerely,

J. A. Morris

JAM/gam

Attachment

51854 1351

Core Checkout Counter Plan-o-gram

7/17/90

